

Master's educational program

Business Administration

ECTS

120

Awarding qualification

Master of Business Administration

Teaching language

Georgian

Aim of educational program

The aim of the program is the fundamental study of theoretic-methodology issues of business administration and training specialists having practical abilities.

For achieving the mentioned aim of the program main assignment is to train such professionals who will have the following:

- Ability to use modern IT in practical management;
- Perfect use of management methods in existing business environment;
- Knowledge of analysis and innovative management methodologies of innovation processes;
- Ability to use deep theoretic knowledge and practical one on audit and financial accountancy-analysis;
- Theoretic and practical knowledge in the field of tourist-recreation, small business, marketing issues;
- Use theoretic knowledge oriented on consequence, rationally realized in multi-spectral practice in the field of project management;
- Theoretic knowledge of banking, monetary-credit system, public and corporate finances and independent execution of practical activities.

Result of applying educational program

Knowledge and acknowledgement:

Has knowledge based on the recent achievements in the field of management, which gives the possibility to develop new, original ideas, realizes the ways of solving separate problems; has also the deep knowledge of specific methods for field and/or subdivision; acknowledgement of specific problems in management, marketing and finances; deep and systemic knowledge of requirements related to the organization of IT infrastructure of bank in the field of bank process management, business communications and IT of business administration, tourism, audit standard procedures (including relevant IT), financial and administration accountancy; newly realized and acknowledged theoretic postulates established in the field of bank process management also in business, tourism, energy, transport, construction – that are the various fields of economy.

Ability to use knowledge in practice:

Operate in new, unforeseen and multi-disciplinary environment; searching for the new, original ways for solving complex problems, including the independent execution of research using recent methods and attitudes; solving complex problems in management; independent execution of business communication, small business, audit attitudes using recent methods and attitudes; on the basis of modern, innovation methods scheduling, successful management and control of tourist-recreation activity, small business, banking processes and so on; ability to effectively use info-telecommunication resources; ability to set the innovation bank assignments and solving the mentioned using bank systems.

Ability to draw conclusion:

Establishment of conclusions determined on the basis of critical analysis of complex and incomplete information (including recent researches); based on recent data make innovation synthesis of information; establishment of general statements and conclusions on the basis of study-generalization of separate processes in the field of bank process management, business communication, small business, tourism, audit reports drawn on the basis of complete and incomplete information critical analysis in the field of management; using electronic schedules setting up the models for taking decisions.

Ability to communicate:

Communication of own reports and arguments in relation with academic or professional society in Georgian and foreign languages, considering the achievements of academic standards and information communication technologies; write laconically, comprehensively and following grammar rules; ability to make logic written constructions and of avoiding rather complicated language; preparation of detailed written report about the ways of solving the existing problems and ideas in the field of management, tourism, small business, business communication and bank process administration; preparation of detailed logical organized constructions of final report in written form, preparation of project presentations.

Ability to study:

Independent academic directions, academic process characteristics, high level of strategic acknowledgement; for the purpose of professional knowledge and experience enrichment in the field of management, tourism, small business, business communication, bank process management, determination of own academic trends in the academic or qualification academic environment; acquaintance-study of recent achievements spread through internet and kept at various libraries of the world; is able to make consultation and study of subordinated staff in own professional field.

Values:

Knowledge of social principles and values; contribution in establishing new values and evaluation of own and others' attitudes towards values; Accentuating attention towards values following the norms acceptable in ethic and moral, professional values. Increase of social responsibility in future specialists in the field of management, professional accountant and audit activity, tourism, small business, business communication, fields of bank process administration; acknowledgement of innovation contribution in business areas, social development and relevant management of projects.

Rule for evaluation

Evaluation is made under 100 grade system.

Positive evaluation is following:

- (A) – excellent – 91% of maximum evaluation and more;
- (B) – very good – 81-90% of maximum evaluation;
- (C) – good – 71-80% of maximum evaluation;
- (D) – satisfactory – 61-70% of maximum evaluation;
- (E) – Sufficient – 51-60% of maximum evaluation.

Negative evaluation is following:

- (FX) – Failed – 41-50% of maximum evaluation, which means that student needs more work for passing and is given the right for once more passing additional exam on the basis of independent work.
- (F) – Failed – 40% of maximum evaluation and less, which means that the work performed by the student is not enough and has to learn the subject again.

Relevant forms and methods for evaluating student's knowledge is given in syllabuses and the description of criteria and scales, relevant methods for evaluation forms are attached to educational program, also mentioned is uploaded on university's website.

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