



GEORGIAN TECHNICAL UNIVERSITY

GTU

SCIENTIA POTESTAS EST...

## Akaki Tsereteli State University



**Business - Engineering Faculty GTU**  
**Engineering Economics Department GTU**  
**Scientific - Research Center of the Economic Development and its**  
**Legal Support**

### **The 3rd International Economic Conference - IEC 2015**

**„National Models of the Economic Development: Yesterday, Today, Tomorrow“**

**October 16-17, 2015**

**Tbilisi, Georgia**

#### **The conference topics:**

1. The Main Directions of the Economic Sectors Development (Alternative Energy, Biotechnology, Chemistry, Informatics, Mining – Geology, Communications, Construction, Architecture, Design, Transportation, etc.);
2. The Modern Problems of Social Sector (Health Care, Education, Insurance, etc.);
3. Agricultural Sector Development Strategies;
4. Modern Problems of Real Estate Management;
5. Tourism - One of the Most Important Sectors of the National Economy;
6. Business Process Management (Business - Engineering); Problems of the Modern Marketing;
7. Banking, Accounting and Auditing;
8. Investments and Innovations and their Commercialization. Free Economic Zones and Techno-Parks;
9. Modern Problems of Economic Theory;
10. Modern Aspects of Higher Education (Financing, Internationalization, Modern Teaching Methods and so on.);
11. Law and Policy for the National Economic Development;
12. Political, historical, Philosophical, Sociological and Psychological Aspects of the National Economic Development.

Conference Languages: **Georgian, English and Russian.**

The conference proceedings will be published in the scientific journal „**Business – Engineering**“

**Conference fee - 50 Euros (+VAT ) per person.**

Registration fee includes: paper publication in the scientific journal "Business - Engineering", conference program, a name badge, certificate, coffee-break. For participants who want to be invited in Banquet Party ought to pay 30 EUR.

All conference participants will receive a **certificate**

**Deadline for registration - September 20, 2015**

Account details for payment of the registration fee will be sent to participants after approval of applications.

The maximum number authors of the article - 2

E-mail: [iec@gtu.ge](mailto:iec@gtu.ge)

**Registration and the new information is available on the website:**

[www.iec.gtu.ge](http://www.iec.gtu.ge)

Alexander Sichinava (+995) 595 719177; 032 2365391

Shota Lominashvili (+995) 577131 847

**We look forward to your contribution to the 3rd International Economic Conference – IEC 2015**

**Georgian Technical University  
0175, Tbilisi, Kostava Ave. 77**

**Akaki Tsereteli State University  
4600, Kutaisi, Tamar Mepe str.59**

#### **Guidelines for writing an article:**

**1. Maximum number of pages:** 5 pages, format - A4

- Font: „Times New Roman“, size - 10, interval - 1.5

- Upper and lower margins - 2.5 cm, left margin - 3 cm, right margin - 1.5 cm,

Indent - 1.25 cm, graphs, charts, and photographs - MS Word

**2. Text Structure:**

- First and last name;

- Article Title;

- Abstract Georgian, English or Russian languages, up to a maximum of 150 words;

- Key words;

- The text;

- References.

## Poster Sessions

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During the conference there will be the possibility to display posters of scientific papers in the common areas and to answer the questions of attendees during the breaks.

### **Guidelines for Preparing a Poster Presentation:**

Presenters will interact with attendees while standing next to their Poster Presentation. Attendees at Poster Presentations will stroll by looking for topics of interest.

Presenters need to attract attention with a good topic and a visually interesting presentation.

**Organization and clarity** are critical. A poster presentation should attract people's interest as they walk by and then be easily reviewed to stimulate a one-to-one discussion with the presenters. The goal is to encourage informed discussion about your research. The poster should be easily readable from 1.5 meters (4 feet) away.

**Support:** Although we will provide you with tools (adhesive tape, etc.) for hanging your poster, it is recommended that you bring your own materials as a back up.

**Format:** There will also be other authors with their poster presentations in the gallery. For that reason, we encourage you to avoid exceeding the dimensions of a **50 cm** width **and 80 cm** high and hang your posters vertically.

**Type of letter, font and size:** We recommend using the following font and font size: **type of font: Arial – Title: At least 36 points. – Headings: 30 points or more. – Text: At least 24 points.**

**Other recommendations:** We recommend you to use illustrations, schemas and graphics so that your presentation can be more attractive.

Poster - presentation fee - **20 EUR.**

Participants of the poster - presentation will be awarded **certificates** and their posters will be published in the conference proceedings.