



საქართველოს ტექნიკური უნივერსიტეტი

სტუ

კაცობა სიკეთე...

The Faculty of Business Technology

The Department of Business Administration

The Department of Finances and Bank Technologies

The Department of Public Administration and Electronic Business

III International Scientific Conference

“Globalization and Current Challenges in Business”

Location: Georgia, Tbilisi, Georgian Technical University, VI Block

Conference e-mail: btconference@gtu.ge

Date: 24-25 May, 2019

Languages: Georgian, English, Russian

Sections provided by the conference program:

- Management
- Tourism
- Marketing
- Statistics, Accounting and Auditing
- Corporative Social Responsibilities (CSR)
- Social Business
- Finances and Banks
- Econometrics
- Electronic Management

- Public Administration
- Multidisciplinary
- Law and Politics in Business

The Report should cover:

- New and innovative business models
- The means of enhancing management effectiveness
- The modern trends of development of Georgia, Recommendations and Methods
- Systems and Research Methods
- Management Control Systems
- Methods of solving global business environment challenges
- The means of enhancing service access
- Civil, Corporative and State cooperation modes
- The methods of streamlining legal/normative base

Requirements for participation:

- The representatives of academic and scientific–research fields
- The representatives of executive and legislative bodies
- The supervisors of higher educational institutions
- Students of bachelor, master and doctoral programs
- Scientific-Economists
- The representatives of Media
- Independent researchers
- Any citizen’s report meeting the academic requirements and will be in compliance with the Programs Approved

The modes of participation:

- Presenting reports individually or in groups
- Online video conference presentation
- Participation in conference with the participant status
- Participation in conference with the guest/ person concerned status

Conference based activities comprise:

- Introduction of researches, works, inventions and knowledge of International Scientific Researchers
- Publishing Conference Collection (ISBN)
- Certificate of Participation
- Organize the meeting with representatives of different countries

- The formation of partnership relations and establishing contacts
- Possibility of presenting the planning and organizing of the research project
- Platform formation for presenting the works and making discussion with the representatives of corporative and state sector
- Cultural events

Organisation Committee:

1. Prangishvili Archil – Rector of GTU, academic(chairman)
2. Klimiashvili Levan – Vice rector of GTU
3. Gasitashvili Zurab – Deputy Rector of GTU
4. Kokrashvili Ketevan – Head of administration at GTU
5. Kutateladze Rusudan – Dean of the faculty of Business Technologies at GTU
6. Buachidze Zaza – Manager of the faculty of Business Technologies at GTU

Editorial Committee :

1. Kutateladze Rusudan – Professor at GTU, The faculty of Business Technologies
2. Baratashvili Evgeni – Professor at GTU, The faculty of Business Technologies
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10. Pailodze Nino - Professor at GTU, The faculty of Business Technologies
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12. Chkheidze Maia – Professor at Georgian University
13. Shonia Nana – Professor at Akaki Tsereteli State University
14. Takalandze Larisa – Professor at Sokhumi State University, speaker
15. Chikviladze Nino - Associate Professor at GTU, The faculty of Business Technologies
16. Berikashvili Lia -Associate Professor at GTU, The faculty of Business Technologies
17. Kinkladze Rusudan - Associate Professor at GTU, The faculty of Business Technologies
18. Kurashvili Guguli -Associate Professor at GTU, The faculty of Business Technologies
19. Kharkhelauri Khatuna - Associate Professor at GTU, The faculty of Business Technologies

Deadline:

- ✓ Submission of the article 20 March - 31 March

- ✓ Verification in conference participation: 18-19April
- ✓ Payment of Registration Fee 30April
- ✓ Conference : 24-25May

Registration Fee: 50 GEL, for foreigners 50 EUR

For GEL transaction(GEL):

Recipient Name–overall account number of exchequer:

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Bank name– State exchequer:

Bank code -TRESGE22;

Destination- 262

For Foreign currency transaction (USD):

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FEDERAL RESERVE BANK OF NEW YORK, USA

SWIFT CODE : FRNYUS33

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Beneficiary: LEPL GEORGIAN TECHNICAL UNIVERSITY (vial code: 799780082)

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Placement&Transfer:Organizing the meeting at the Airport/Station;

Report Design Instruction:

The volume of the scientific report

A4 Format4-7pages. Shift: Sulfaen, forRussian and English Languages – Times New Roman.Illustration Material; (Charts, Diagrams, Graphs, Photo material) should be presented in - MS Word.All areas – 2.0cm. Space-1.0Shift 11,Passage 1.25.

- **Text structure (in the following sequence):**
- Report Title
- First Name, Second Name
- Work place, position, scientific rank
- Abstract
- Key Words
- Main Text
- Conclusion
- Bibliography
- Title of the work in English
- Last name, first name, Work place, position, scientific mark (in English)
- Resume in English (100-150 words)

Organizational committee: Tel.: (+995 599) 64-01-29; (+995 593)73-39-45

The text of the report should be presented in electronic format. Electronic version should be sent to e-mail.