



საქართველოს ტექნიკური უნივერსიტეტი

სტუ

გადასდგა...

The Faculty of Business Technologies

The Department of Business Administration

The Department of Finances and Bank Technologies

The Department of Public Administration and Electronic Business

V International Scientific Conference

“Globalization and Current Challenges in Business”

Location: Georgia, Tbilisi, Georgian Technical University, VI Block

Conference e-mail: btconference@gtu.ge

Date: 2021 year 28-29 May

Languages: Georgian, English, Russian

Sections provided by the conference program:

- Management
- Tourism
- Marketing
- Statistics, Accounting and Auditing
- Corporative Social Responsibilities (CSR)
- Social Business
- Finances and Banks
- Econometrics
- Electronic Management

- Public Administration
- Multidisciplinary
- Law and Politics in Business

The Report should cover:

- New and innovative business models
- The means of enhancing management effectiveness
- The modern trends of development of Georgia, Recommendations and Methods
- Systems and Research Methods
- Management Control Systems
- Methods of solving global business environment challenges
- The means of enhancing service access
- Civil, Corporative and State cooperation modes
- The methods of streamlining legal/normative base

Requirements for participation:

- The representatives of academic and scientific–research fields
- The representatives of executive and legislative bodies
- The supervisors of higher educational institutions
- Students of bachelor, master and doctoral programs
- Scientific-Economists
- The representatives of Media
- Independent researchers
- Any citizen’s report meeting the academic requirements and will be in compliance with the Programs Approved

The modes of participation:

- Presenting reports individually or in groups
- Online video conference presentation
- Participation in conference with the participant status
- Participation in conference with the guest/ person concerned status

Conference based activities comprise:

- Introduction of researches, works, inventions and knowledge of International Scientific Researchers
- Publishing Conference Collection (ISBN)
- Certificate of Participation
- Organize the meeting with representatives of different countries
- The formation of partnership relations and establishing contacts
- Possibility of presenting the planning and organizing of the research project

- Platform formation for presenting the works and making discussion with the representatives of corporative and state sector
- Cultural events

Organisation Committee:

1. Gurgenidze David – Rector of GTU, academic(chairman)
2. Prangishvili Archil - Chairman GTU Supervisory Board
3. Klimiashvili Levan – Vice rector of GTU
4. Gasitashvili Zurab – Deputy Rector of GTU
5. Kopaliani Karlo – Chancellor of GTU
6. Kutateladze Rusudan – Dean of the faculty of Business Technologies at GTU
7. Buachidze Zaza – Manager of the faculty of Business Technologies at GTU

Editorial Committee :

1. Kutateladze Rusudan – Professor at GTU, The faculty of Business Technologies
2. Baratashvili Evgeni – Professor at GTU, The faculty of Business Technologies
3. Abralava Anzor - Professor at GTU, The faculty of Business Technologies
4. Beriashvili Mamuka – Professor at Georgian Technical University
5. Iashvili Genadi – Professor at GTU, The faculty of Business Technologies
6. Metreveli Marina – Professor at GTU, The faculty of Business Technologies
7. Grigalashvili Levan - Professor at GTU, The faculty of Business Technologies
8. Tsaava Giorgi - Professor at GTU, The faculty of Business Technologies
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12. Wilhelm Hauser- Professor at University of Technology and Economics in Saarbrücken
13. Fehérvölgyi Beáta – Professor at University of Pannonia, Hungary, Faculty of Business and Economics, Dean of Faculty
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15. Lohmann Georg – Professor, Dr. Em. University Magdeburg
16. Kokrashvili Ketevan – Professor at GTU, Faculty of Law and International Relations
17. Chkheidze Maia – Professor at Georgian University
18. Shonia Nana – Professor at Akaki Tsereteli State University
19. Takalandze Larisa – Professor at Sokhumi State University, speaker
20. Chikviladze Nino - Associate Professor at GTU, The faculty of Business Technologies
21. Kurashvili Guguli - Associate Professor at GTU, The faculty of Business Technologies
22. Kiknadze Mzia – Professor, Faculty of Informatics and Control Systems
23. Kobiashvili Ana – Professor, Faculty of Informatics and Control Systems
24. Kutateladze Ketevan – Professor, Faculty of Power Engineering and Telecommunication

Deadline:

- ✓ Submission of the article: 11 May
- ✓ Verification in conference participation: 18 May
- ✓ Payment of Registration Fee: 19-21 May
- ✓ Conference : 28-29 May

Registration Fee: 50 GEL, for foreigners 50 EUR

For GEL transaction (GEL):

Recipient Name – overall account number of exchequer:

Recipient account/ exchequer code - 708977259

Bank name – State exchequer:

Bank code -TRESGE22;

Destination- 262

For Foreign currency transaction (USD):**Intermediary:**

FEDERAL RESERVE BANK OF NEW YORK, USA

SWIFT CODE : FRNYUS33

ACC: 021087992 GEORG

Beneficiary's bank:

NATIONAL BANK OF GEORGIA, TBILISI

SWIFT CODE : BNLNGE22

Beneficiary: LEPL GEORGIAN TECHNICAL UNIVERSITY (vial code: 799780082)

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Beneficiary: LEPL GEORGIAN TECHNICAL UNIVERSITY (vial code: 799780082)

IBAN: GE65NB0331100001150207

Placement & Transfer: Organizing the meeting at the Airport/Station;

Report Design Instruction:

The volume of the scientific report

A4 Format 4-7 pages. Font: Sylfaen, for Russian and English Languages – Times New Roman. Illustration Material; (Charts, Diagrams, Graphs, Photo material) should be presented in -MS Word. All areas – 2.0 cm. Space-1.5, Font size 12, Passage 1.25.

- **Text structure (in the following sequence):**

- Report Title
- First Name, Second Name
- Work place, position, scientific rank
- Abstract
- Key Words
- Main Text
- Conclusion
- Bibliography
- Title of the work in English
- Last name, first name, Work place, position, scientific mark (in English)
- Resume in English (100-150 words)

Organizational committee: Tel.: (+995 599) 64-01-29; (+995 593)73-39-45

The text of the report should be presented in electronic format. Electronic version should be sent to e-mail.