



## The Faculty of Business Technologies

The Department of Business Administration

The Department of Tourism and Marketing

The Department of Accounting, Analysis and Audit

The Department of Finances and Bank Technologies

The Department of Public Administration and Electronic Business

## VI International Scientific Conference

### “Globalization and Current Challenges in Business”

**Location:** Georgia, Tbilisi, Georgian Technical University, VI Block

Conference e-mail: [btconference@gtu.ge](mailto:btconference@gtu.ge)

**Date:** 2022 year 16 May

**Languages:** Georgian, English, Russian

#### Sections provided by the conference program:

- Management
- Tourism
- Marketing
- Statistics, Accounting and Auditing
- Corporative Social Responsibilities (CSR)
- Social Business
- Finances and Banks
- Econometrics
- Electronic Management
- Public Administration
- Multidisciplinary
- Law and Politics in Business

***The Report should cover:***

- New and innovative business models
- The means of enhancing management effectiveness
- The modern trends of development of Georgia, Recommendations and Methods
- Systems and Research Methods
- Management Control Systems
- Methods of solving global business environment challenges
- The means of enhancing service access
- Civil, Corporative and State cooperation modes
- The methods of streamlining legal/normative base

***Requirements for participation:***

- The representatives of academic and scientific–research fields
- The representatives of executive and legislative bodies
- The supervisors of higher educational institutions
- Students of bachelor, master and doctoral programs
- Scientific-Economists
- The representatives of Media
- Independent researchers
- Any citizen's report meeting the academic requirements and will be in compliance with the Programs Approved

**The modes of participation:**

- Presenting reports individually or in groups
- Online video conference presentation
- Participation in conference with the participant status
- Participation in conference with the guest/ person concerned status

**Conference based activities comprise:**

- Introduction of researches, works, inventions and knowledge of International Scientific Researchers
- Publishing Conference Collection (ISBN)
- Certificate of Participation
- Organize the meeting with representatives of different countries
- The formation of partnership relations and establishing contacts
- Possibility of presenting the planning and organizing of the research project
- Platform formation for presenting the works and making discussion with the representatives of corporative and state sector
- Cultural events

### **Organisation Committee:**

1. Gurgenidze David – Rector of GTU, academic(chairman)
2. Klimiashvili Levan – Vice rector of GTU
3. Kopaliani Karlo – Chancellor of GTU
4. Gasitashvili Zurab – Deputy Rector of GTU
5. Gakhokidze Jemal – Speaker of GTU
6. Kutateladze Rusudan – Dean of the faculty of Business Technologies at GTU

### **Editorial Committee :**

1. Kutateladze Rusudan – Professor at GTU, The faculty of Business Technologies
2. Baratashvili Evgeni – Professor at GTU, The faculty of Business Technologies
3. Abzalava Anzor - Professor at GTU, The faculty of Business Technologies
4. Iashvili Genadi – Professor at GTU, The faculty of Business Technologies
5. Beriashvili Mamuka – Professor at Georgian Technical University
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8. Burdiashvili Rati - Professor at GTU, The faculty of Business Technologies
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10. Sopromadze Zaza - Associated Professor at GTU, The faculty of Business Technologies
11. Kurashvili Guguli - Professor at GTU, The faculty of Business Technologies
12. Hutter Stephen - Professor, Ph.D. Saarland University of Technology and Economics. Dean of the Faculty of Economics
13. Hauser Wilhelm - Professor at University of Technology and Economics in Saarbrücken
14. Fehérvölgyi Beáta – Professor at University of Pannonia, Hungary, Faculty of Business and Economics, Dean of Faculty
15. Csizmadiáné Czuppon Viktória – Professor at University of Pannonia, Hungary, Faculty of Business and Economics
16. Lohmann Georg – Professor, Dr, Em. University Magdeburg
17. Kokrashvili Ketevan – Professor at GTU, Faculty of Law and International Relations
18. Chkheidze Maia – Professor at Georgian University
19. Shonia Nana – Professor at Akaki Tsereteli State University
20. Takalandze Larisa – Professor at Sokhumi State University, speaker
21. Chikviladze Nino - Associate Professor at GTU, The faculty of Business Technologies

### **Deadline:**

- ✓ Submission of the article: 30 April
- ✓ Payment of Registration Fee: 5 May
- ✓ Conference : 16 May

**Registration Fee: 50 GEL, for foreigners 50 EUR**

For GEL transaction (GEL):

Recipient Name – overall account number of exchequer:

Recipient account/ exchequer code - 708977259

Bank name – State exchequer:

Bank code -TRESGE22;

Destination- 262

**For Foreign currency transaction (USD):**

**Intermediary:**

FEDERAL RESERVE BANK OF NEW YORK, USA

SWIFT CODE : FRNYUS33

ACC: 021087992 GEORG

Beneficiary's bank:

NATIONAL BANK OF GEORGIA, TBILISI

SWIFT CODE : BNLNGE22

Beneficiary: LEPL GEORGIAN TECHNICAL UNIVERSITY (vial code: 799780082)

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**For Foreign currency transaction (EUR):**

**Intermediary:**

DEUTSCHE BUNDESBANK, ZENTRALE FRANKFURT AM MAIN, DE

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ACC: 5040040060

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SWIFT CODE : BNLNGE22

Beneficiary: LEPL GEORGIAN TECHNICAL UNIVERSITY (vial code: 799780082)

IBAN: GE65NB0331100001150207

**Placement & Transfer:** Organizing the meeting at the Airport/Station;

**Report Design Instruction:**

**The volume of the scientific report**

A4 Format 4-7 pages. Font: Sylfaen, for Russian and English Languages – Times New Roman. Illustration Material; (Charts, Diagrams, Graphs, Photo material) should be presented in -MS Word. All areas – 2.0 cm. Space-1.5, Font size 12, Passage 1.25.

- **Text structure (in the following sequence):**
- Report Title
- First Name, Second Name

- Work place, position, scientific rank
- Abstract (at least 200 words)
- Key Words
- Main Text
- Conclusion
- Bibliography
- Title of the work in English
- Last name, first name, Work place, position, scientific mark ( in English)
- Resume in English (200-250 words)

Organizational committee: Tel.: (+995)595 22 27 54; (+995 593)73-39-45

The text of the report should be presented in electronic format. Electronic version should be sent to e-mail - [btconference@gtu.ge](mailto:btconference@gtu.ge)