

Educational Program of Bachelor's Degree

Business Administration

ECTS

240

Awarding qualification

Bachelor in Business Administration

Teaching language

Georgian

Aim of educational program

In accordance with the mission of Georgian Technical University training of undergraduates of Bachelor's programs erudite, oriented on competitive, highly qualified and democratic-human values in specific directions – operation management, project management, marketing, management, accountancy, banking and financial technologies, tourism and information technologies – who will have proper knowledge and practical skills for making determined assignments in complex system of modern social-economic relations.

Result of applying educational program

Knowledge and acknowledgement

The postgraduate of Bachelor's program in Business Administration will have diverse theoretic and practical knowledge in modern business administration, namely:

- Fundamentals, concepts and basic principles of Business Administration;
- Objective evaluation of place and role of business in economic development of the country;
- Explanation of proper terminology in business field;
- Selection of quantitative and statistic methods necessary for working in the field of business and their further analysis;
- Distinguishing communication and information problems of administration, accountancy, marketing and finances, general and operation management of the functional areas of business and their inter-confrontation.

Ability to use knowledge in practice

The postgraduate of Bachelor's programs of Business Administration will be able to:

- Demonstrate the characteristics of developing modern business-administration;
- Objective explanation of modern social-economic situation of the country and guessing current modern processes in the field of business;
- Finding and using the instruments relevant to the business-environment analysis;
- Professional determination of business-process participants, discovery of modern management problems faced by organization and their objective solution subject to own competence, preparing relevant basic documents;
- Searching modern marketing data and analysis, market research and objective determination of its means;
- Searching for financial information and deep analysis, preparing relevant financial documents, use of international accounting and financial systems;
- Establishment of cooperation between functional subdivisions of the organization, processing separate components of business projects and linking legal and ethic principles related to the business administration in companies.

Ability to make conclusion

The postgraduate of Bachelor's program of Business Administration will be able to:

- Collect and explain the data characteristic to the field of business administration, also analysis of abstract data and/or situations using standard and some distinguished methods, formation of standard conclusion;
- On the basis of diverse view and analysis of business problems the ability to argue the attitude selected and development of their solution.

Ability to communicate

The postgraduate of Bachelor's program of Business Administration shall be able to:

- Preparing detailed written report about problems existing in the field of Business Administration and ways of solving and verbal delivery of information to specialists and non specialists in Georgian and foreign languages, use of modern information and communication technologies creatively.
- Searching for information in native and foreign languages and delivery of business terminology using verbal and written forms.

Ability to learn

The postgraduate of Bachelor's program of Business Administration shall be able to:

- In sequence with own academic process and diverse evaluation, determination of further academic needs.
- Constant update of knowledge and observation of scientific knowhow, changes in the field of business administration.

Values

The postgraduate of Bachelor's program of Business Administration shall be able to:

Take part in the process of formation of professional values and strive for their establishment.

Rule for evaluation

Evaluation is made under 100 grade system.

Positive evaluation is following:

- (A) – excellent – 91% of maximum evaluation and more;
- (B) – very good – 81-90% of maximum evaluation;
- (C) – good – 71-80% of maximum evaluation;
- (D) – satisfactory – 61-70% of maximum evaluation;
- (E) – Sufficient – 51-60% of maximum evaluation.

Negative evaluation is following:

- (FX) – Failed – 41-50% of maximum evaluation, which means that student needs more work for passing and is given the right for once more passing additional exam on the basis of independent work.
- (F) – Failed – 40% of maximum evaluation and less, which means that the work performed by the student is not enough and has to learn the subject again.

Relevant forms and methods for evaluating student's knowledge is given in syllabuses and the description of criteria and scales, relevant methods for evaluation forms are attached to educational program, also mentioned is uploaded on university's website.

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