



საქართველოს ტექნიკური უნივერსიტეტი

სტუ

*გადასწავლა...*

The Department of Business Technologies

The Department of Business Administration

The Department of Finances and Bank Technologies

The Department of Electronic Business and Business Administration

**“Globalization and Current Challenges in Business”**

**International Scientific Conference**

Location: Georgia, Tbilisi, Georgian Technical University, VI Block

web-address: <https://gtunet.000webhostapp.com/gallery.html>

Conference e-mail: [gtuconfernece@gmail.com](mailto:gtuconfernece@gmail.com)

Date: 19-20 May, 2017

Languages: Georgian, English, Russian

Sections of the conference:

- Management;
- Tourism;
- Marketing ;
- Statistics, Accounting and Auditing;
- Corporative Social Responsibilities (CSR) ;
- Social Business ;
- Finances and Banks ;

- Econometrics ;
- Electronic Management ;
- Public Administration;
- Multidisciplinary;
- Law and Politics in Business.

***The Report should cover:***

- New and innovative business models;
- The means of enhancing management effectiveness;
- The modern trends of development of Georgia, Recommendations and Methods;
- Systems and Research Methods;
- Management Control Systems;
- Methods of solving global business environment challenges;
- The means of enhancing service access;
- Civil, Corporative and State cooperation modes;
- The methods of streamlining legal/normative base;

***Requirements for participation:***

- The representatives of academic and scientific–research fields;
- The representatives of executive and legislative bodies;
- The representatives of corporative sectors;
- The supervisors of higher educational institutions;
- Students of doctoral and master programs;
- Scientific-Economists;
- The representatives of Media;
- Independent researchers;
- Any citizen’s report meeting the academic requirements;

**The modes of participation:**

- Presenting reports individually or in groups;
- Online video conference presentation ;
- Presentation without attending the conference;
- Participation in conference with the participant status ;
- Participation in conference with the guest/ person concerned status;

**Conference based activities comprise:**

- Introduction of researches, works, inventions and knowledge of International Scientific Researchers;
- Publishing Conference Collection (ISBN);

- Certificate of Participation;
- Meeting with the famous leading scientific researchers of Georgia;
- The platform formation of organizing the meeting with the representatives of different countries;
- The formation of partnership relations and establishing contacts;
- Possibility of presenting the planning and organizing of the research project;
- Platform formation for presenting the works and making discussion with the representatives of corporative and state sector;
- Involvement in analytical groups
- Excursion and leisure time;

**Organisation Commitee:**

1. Prangishvili Archil – Chairman
2. Klimiashvili Levan
3. Gasitashvili Zurab
4. Kokrashvili Ketevan
5. Kutateladze Rusudan
6. Baratashvili Evgeni
7. Abuladze Rati

**Editorial Commtee :**

1. Baratashvili Evgeni - Chairman
2. Baralava Anzor
3. Kurashvili Guguli
4. Abuladze Rati
5. Iashvili Genadi
6. Kandashvili Temur
7. Kinkladze Rusudan
8. Berikashvili LLa
9. Chikviladze Nino
10. Grigalashvili Levan
11. Tsaava Giorgi
12. Metreveli Marina
13. Kochlamazashvili Lela

**Deadline:**

- ✓ Presenting Thesis 20 March - 31 March;
- ✓ Main Report: 31 March - 14 April;
- ✓ Verification in conference participation: 18-19 April;

- ✓ Payment of Registration Fee 30 April;
- ✓ Conference : 19-20 May

**Registration Fee: 50 GEL, for foreigners 50 \$**

For GEL transaction (GEL):

Recipient Name – overall account number of exchequer:

Recipient account/ exchequer code - 708977259

Bank name – State exchequer:

Bank code -TRESGE22;

Destination- 262

**For Foreign currency transaction (USD):**

**Intermediary:**

FEDERAL RESERVE BANK OF NEW YORK, USA

SWIFT CODE : FRNYUS33

ACC:021087992 GEORG

Beneficiary's bank:

NATIONAL BANK OF GEORGIA, TBILISI

SWIFT CODE : BNLNGE22

Beneficiary: LEPL GEORGIAN TECHNICAL UNIVERSITY (vial code: 799780082)

IBAN: GE65NB0331100001150207

**For Foreign currency transaction (EUR):**

**Intermediary:**

DEUTSCHE BUNDESBANK, ZENTRALE FRANKFURT AM MAIN, DE

SWIFT CODE : MARKDEFF

ACC: 5040040060

Beneficiary's bank:

NATIONAL BANK OF GEORGIA, TBILISI

SWIFT CODE : BNLNGE22

Beneficiary: LEPL GEORGIAN TECHNICAL UNIVERSITY (vial code: 799780082)

IBAN: GE65NB0331100001150207

**Placement & Transfer:** Booking the hotel; Organizing the meeting at the Airport/Station;

**Report Design Instruction:**

**The volume of the scientific report**

A4 Format 5-8 pages. All areas – 2.0 cm. Space-1.5 Shift 11, Resume in Georgian and English at the end of the report. Shift: AcadNusx. Russian and English Languages – Times New Roman. Passage 1.25. Illustration Material; (Charts, Diagrams, Graphs, Photo material) should be presented in -MS Word.

**Text Structure:**

- First Name, Second Name;
- Report Title;
- Abstract;
- Key Words;
- Main Text;
- Bibliography;
- Resume in English or Russian languages (100-150 words);

web-address : <https://gtunet.000webhostapp.com/gallery.html>

Conference e-mail [gtuconfernece@gmail.com](mailto:gtuconfernece@gmail.com)

Organizational committee: Tel.: 555354488

The text of the report should be presented in published and electronic format as well. Electronic version should be sent to e-mail.