



The Department of Business Technologies

The Department of Business Administration

The Department of Finances and Bank Technologies

The Department of Business Administration and Electronic Business

Training, Scientific Research Laboratory of Business Technologies

II International Scientific Conference

“Globalization and Current Challenges in Business”

Location: Georgia, Tbilisi, Georgian Technical University, VI Block

Conference e-mail: btconference@gtu.ge

Date: 25-26 May, 2018

Languages: Georgian, English, Russian

Sections provided by the conference program:

- Management;
- Tourism;
- Marketing ;
- Statistics, Accounting and Auditing;
- Corporative Social Responsibilities (CSR) ;
- Social Business ;
- Finances and Banks ;
- Econometrics ;
- Electronic Management ;
- Public Administration;
- Multidisciplinary;

- Law and Politics in Business.

The Report should cover:

- New and innovative business models;
- The means of enhancing management effectiveness;
- The modern trends of development of Georgia, Recommendations and Methods;
- Systems and Research Methods;
- Management Control Systems;
- Methods of solving global business environment challenges;
- The means of enhancing service access;
- Civil, Corporative and State cooperation modes;
- The methods of streamlining legal/normative base;

Requirements for participation:

- The representatives of academic and scientific–research fields;
- The representatives of executive and legislative bodies;
- The representatives of corporative sectors;
- The supervisors of higher educational institutions;
- Students of doctoral and master programs;
- Scientific-Economists;
- The representatives of Media;
- Independent researchers;
- Any citizen’s report meeting the academic requirements;

The modes of participation:

- Presenting reports individually or in groups;
- Online video conference presentation ;
- Presentation without attending the conference;
- Participation in conference with the participant status ;
- Participation in conference with the guest/ person concerned status;

Conference based activities comprise:

- Introduction of researches, works, inventions and knowledge of International Scientific Researchers;
- Publishing Conference Collection (ISBN);
- Certificate of Participation;

- Meeting with the famous leading scientific researchers of Georgia;
- The platform formation of organizing the meeting with the representatives of different countries;
- The formation of partnership relations and establishing contacts;
- Possibility of presenting the planning and organizing of the research project;
- Platform formation for presenting the works and making discussion with the representatives of corporative and state sector;
- Involvement in analytical groups
- Excursion and leisure time;

Organisation Committee:

1. Prangishvili Archil – Chairman
2. Klimiashvili Levan
3. Gasitashvili Zurab
4. Kokrashvili Ketevan
5. Kutateladze Rusudan
6. Baratashvili Evgeni
7. Grigalashvili Levan

Editorial Committee :

1. Baratashvili Evgeni - Chairman
2. Abralava Anzor
3. Kurashvili Guguli
4. Grigalashvili Levan
5. Iashvili Genadi
6. Kandashvili Temur
7. Kinkladze Rusudan
8. Berikashvili Lia
9. Chikviladze Nino
10. Chechelashvili Maia
11. Tsaava Giorgi
12. Metreveli Marina
13. Gechbaia Badri
14. Takalandze Larisa
15. Kharkhelauri Khatuna (secretary)

Deadlines:

- ✓ Submission of the article 20 March - 31 March;

- ✓ Verification in conference participation: 18-19 April;
- ✓ Payment of Registration Fee 30 April;
- ✓ Conference : 25-26 May

Registration Fee: 50 GEL, for foreigners 50 \$

For GEL transaction (GEL):

Recipient Name – overall account number of exchequer:

Recipient account/ exchequer code - 708977259

Bank name – State exchequer:

Bank code -TRESGE22;

Destination- 262

For Foreign currency transaction (USD):

Intermediary:

FEDERAL RESERVE BANK OF NEW YORK, USA

SWIFT CODE : FRNYUS33

ACC:021087992 GEORG

Beneficiary's bank:

NATIONAL BANK OF GEORGIA, TBILISI

SWIFT CODE : BNLNGE22

Beneficiary: LEPL GEORGIAN TECHNICAL UNIVERSITY (vial code: 799780082)

IBAN: GE65NB0331100001150207

For Foreign currency transaction (EUR):

Intermediary:

DEUTSCHE BUNDESBANK, ZENTRALE FRANKFURT AM MAIN, DE

SWIFT CODE : MARKDEFF

ACC: 5040040060

Beneficiary's bank:

NATIONAL BANK OF GEORGIA, TBILISI

SWIFT CODE : BNLNGE22

Beneficiary: LEPL GEORGIAN TECHNICAL UNIVERSITY (vial code: 799780082)

IBAN: GE65NB0331100001150207

Placement & Transfer: Booking the hotel; Organizing the meeting at the Airport/Station;

Report Design Instruction:

The volume of the scientific report

A4 Format 5 pages. All areas – 2.0 cm. Space-1.0 Shift 11, Resume in English at the end of the report. Shift: Sulfaen. Russian and English Languages – Times New Roman. Passage 1.25.

Illustration Material; (Charts, Diagrams, Graphs, Photo material) should be presented in -MS Word.

- **Text structure (in the following sequence):**
- Report Title;
- First Name, Second Name;
- Work place, position, scientific rank;
- Abstract;
- Key Words;
- Main Text;
- Bibliography;
- Title of the work in English;
- Last name, name in English
- Resume in English (100-150 words);

Conference e-mail btconference@gtu.ge

Organizational committee: Tel.: (599) 64-01-29; (593)73-39-45

The text of the report should be presented in published and electronic format as well.
Electronic version should be sent to e-mail.