



The Faculty of Business Technologies

The Department of Business Administration

The Department of Tourism and Marketing

The Department of Finances and Bank Technologies

The Department of Public Administration and Electronic Business

X International Scientific Conference

“Globalization and Current Challenges in Business”

Location: Georgia, Tbilisi, Georgian Technical University, VI Block

Conference e-mail: btconference@gtu.ge

Date: 2026 year 22 May

Languages: Georgian, English

Sections provided by the conference program:

- Management
- Tourism
- Marketing
- Statistics, Accounting and Auditing
- Corporative Social Responsibilities (CSR)
- Social Business
- Finances and Banks
- Econometrics
- Electronic Management
- Public Administration
- Multidisciplinary
- Law and Politics in Business

The Report should cover:

- New and innovative business models
- The means of enhancing management effectiveness
- The modern trends of development of Georgia, Recommendations and Methods
- Systems and Research Methods
- Management Control Systems
- Methods of solving global business environment challenges
- The means of enhancing service access
- Civil, Corporative and State cooperation modes
- The methods of streamlining legal/normative base

Requirements for participation:

- The representatives of academic and scientific–research fields
- The representatives of executive and legislative bodies
- The supervisors of higher educational institutions
- Students of bachelor, master and doctoral programs
- Scientific-Economists
- The representatives of Media
- Independent researchers
- Any citizen’s report meeting the academic requirements and will be in compliance with the Programs Approved

The modes of participation:

- Presenting reports individually or in groups
- Online video conference presentation
- Participation in conference with the participant status
- Participation in conference with the guest/ person concerned status

Conference based activities comprise:

- Introduction of researches, works, inventions and knowledge of International Scientific Researchers
- Publishing Conference Collection (ISBN and DOI)
- Certificate of Participation
- Organize the meeting with representatives of different countries
- The formation of partnership relations and establishing contacts
- Possibility of presenting the planning and organizing of the research project
- Platform formation for presenting the works and making discussion with the representatives of corporative and state sector
- Cultural events

Organisation Committee:

1. GurgeniDze David – Rector of GTU, academic(chairman)
2. Tsereteli Tamar – Vice rector of GTU
3. Lominadze Tamar – Vice rector of GTU
4. Kopaliani Karlo – Chancellor of GTU
5. Gudavadze Lavrenti – Chairman (President) of the supervisory board of GTU
6. Kutateladze Rusudan – Dean of the faculty of Business Technologies at GTU

Editorial Committee :

1. Kutateladze Rusudan – Professor at GTU, The faculty of Business Technologies
2. Kurashvili Guguli - Professor at GTU, The faculty of Business Technologies
3. Abzalava Anzor - Professor at GTU, The faculty of Business Technologies
4. Iashvili Genadi – Professor at GTU, The faculty of Business Technologies
5. Beriashvili Mamuka – Professor at Georgian Technical University
6. Kochlamazashvili Lela – Professor at GTU, The faculty of Business Technologies
7. Grigalashvili Levan - Professor at GTU, The faculty of Business Technologies
8. Burdiashvili Rati - Professor at GTU, The faculty of Business Technologies
9. Sulashvili Giorgi - Associated Professor at GTU, The faculty of Business Technologies
10. Sopromadze Zaza - Professor at GTU, The faculty of Business Technologies
11. Chikviladze Nino - Associated Professor at GTU, The faculty of Business Technologies
12. Metreveli Marina - Professor at GTU, The faculty of Business Technologies
13. Kandashvili Teimurazi - Professor at GTU, The faculty of Business Technologies
14. Adeishvili Avtandil – Associated Professor at GTU, The faculty of Business Technologies
15. Hutter Stephen - Professor, Ph.D. Saarland University of Technology and Economics. Dean of the Faculty of Economics
16. Hauser Wilhelm - Professor at University of Technology and Economics in Saarbrücken
17. Fehérvölgyi Beáta – Professor at University of Pannonia, Hungary, Faculty of Business and Economics, Dean of Faculty
18. Czuppon Viktória – Professor at University of Pannonia, Hungary, Faculty of Business and Economics

Deadline:

- ✓ Submission of the article: 1 May
- ✓ Payment of Registration Fee: 11 May
- ✓ Conference : 22 May

Registration Fee: 70 GEL

For GEL transaction (GEL):

Recipient Name – overall account number of exchequer:

Recipient account/ exchequer code - 708977259

Bank name – State exchequer:

Bank code -TRESGE22;

Destination- 262

Placement & Transfer: Organizing the meeting at the Airport/Station;

Report Design Instruction:

The volume of the scientific report

A4 Format 4-7 pages. Font: Sylfaen, for English Language – Times New Roman. Illustration Material; (Charts, Diagrams, Graphs, Photo material) should be presented in -MS Word. All areas – 2.0 cm. Space-1.5, Font size 12, Passage 1.25.

- Text structure (in the following sequence):

- Report Title
- First Name, Second Name
- Work place, position, scientific rank
- Abstract (150 words)
- Key Words
- Main Text
- Conclusion
- Bibliography
- Title of the work in English
- Last name, first name, Work place, position, scientific mark (in English)
- Resume in English (100-150 words)

Organizational committee: Tel.: (+995 593)73-39-45 - Levan Grigalashvili;

The text of the report should be presented in electronic format. Electronic version should be sent to e-mail - btconference@gtu.ge