

**BOOK TRANSLATION PROGRAM
PUBLIC AFFAIRS SECTION
U.S. EMBASSY TBILISI**

The U.S. Embassy is soliciting proposals to translate books by American authors under the following themes: Public Policy, Media, Rule of Law, Basic Education, Economics, and Literature.

APPLICATION

Applicant Organization: _____

Address: _____

Person responsible for authorized signature (name and position): _____

Name of the Contact Person: _____

Telephone number: _____

E-mail: _____

**In case of having a partner organization, please provide the same information for that organization too.*

Book title (and edition): _____

Author: _____

Publisher: _____

Year of the first publication: _____

Year of the proposed edition: _____

Number of Pages: _____

Copyright Holder: _____

Which of the listed themes does this book answer and how?

Why is publishing this book into Georgian important for Georgia?

Describe the distribution plan?

Who is your target audience? What activities do you plan to interact with your audience? –

Please provide the detailed publicity and promotional planning (ex. book tours, launch parties, social media campaigns, etc.)

Detailed budget, including co-funding (required at least 50% co-funding)

(Budget must be provided in accordance with publishing market prices in the country.

Overestimated budget may become the reason for rejection);

Budget details for Project Activities:				
Item	Details of Budget/ Unit price X Quantity	Total Amount (\$)	U.S. Embassy	Co-funding
Copyright				
Translation				
Editing				
Printing				
Other (specify)				
TOTAL				

Expected total production cost per copy	
Recipient share of production cost per copy	
Expected retail price in GEL	

Estimated first print-run (1000 minimum):

Format (Paperback/Hardcover):

Printing (B&W/Color):

Estimated publication date:

Background of organization and list of publications:

Special remarks: