

10 – 15%.

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3.

INFORMATION SOCIETY AND MASS-MEDIA

Akopov Aram (France)

Modern information and communication technologies influence all spheres of human life providing principally new possibilities and advantages, but, at the same time, creating new complex problems. Among wide spectrum of such problems I would like to touch upon **information security of society**.

Information security of society is related to any society and is one of the major conditions leading to achievement of common goals despite existing obstacles. In this context it is very important to provide the trust of people, on one side, and the adequate argumentation of ruling political elite.

Under these circumstances, the content of mass-media influences all aspects of **information security of society**: cognitive, spiritual, moral, cultural and, especially, psychological ones. In this respect, I would like to emphasize two major approaches to analyze the role of mass-media in **information security of society**:

- mass-media creating threats to information security of society;
- mass-media and its possibilities to provide information security of society.

In my view, an important mechanism to study the both of these approaches is political culture of journalist which means what kind of information to select, how to highlight it and how, when and where to promote it. Based on typology of political culture three types of political culture of journalist can be identified as: patriarchal, loyal, citizenship. Only the last type of political culture can support information security of society.

To overcome controversial issues of information society UNESCO proposes methodology promoting **society of knowledge** instead of **global information society**. In this connection UNESCO formulated four principles: cultural and linguistic diversity; equal access to education; universal access to information; freedom of self-expression.

Related to Georgia it is extremely important to define the right position in information segment and in mass-media in particular to make its gist clear and understandable as within the country as well as abroad.