![Georgian Technical University logo] **საქართველოს ტექნიკური უნივერსიტეტი**
GEORGIAN TECHNICAL UNIVERSITY

Master's Educational Program

Program Title

მასობრივი კომუნიკაცია/ჟურნალისტიკა
Mass Communication/Journalism

Faculty

საინჟინრო ეკონომიკის, მედიატექნოლოგიებისა და სოციალურ მეცნიერებათა ფაკულტეტი
Faculty of engineering economics, media technologies and social sciences

Program Head/Heads

Associate Professor Gigla GOBECHIA

Qualification to be Awarded and the Extent of the Program in terms of Credits

Master of Masscommunication It will be awarded in case of completion of at least 120 credits of the educational program

Language of Teaching

Georgian

Prerequisite for Admission to the Program

A person with at least a bachelor's degree or equivalent academic degree, who is enrolled based on the results of the master's exams (common master's exam and exam/exams determined by GTU), has the right to study in the master's program. The applicant must present a certificate of knowledge of a foreign language (English, German, French or Russian), not less than B2 level, or a document of completion of an education course corresponding to B2 level. In the absence of a such certificate or other similar document, the applicant will undergo an interview in a foreign language (English, German, French or Russian) with a temporary commission created at the faculty. An applicant who has completed a bachelor's educational program in a foreign language is not required to present a certificate or attend an interview.

Exam questions/tests will be posted on the website of the Study Department of GTU at least one month before the start of the exams.

Enrollment in the program without passing the master's exams is possible in accordance with the legislation of Georgia.

Program Description

The program is compiled using the ECTS system and includes 120 credits. 1 credit equals 25 hours, which includes both contact and independent work hours. The distribution of credits is presented in the curriculum of the program. The program lasts 2 years (4 semesters). Teaching component - 90 credits, research component - 30. One semester includes 20 weeks. During the semester, the student passes one mid-semester and one final exam.

If necessary, XX week is devoted to an additional exam. The training process lasts 15 weeks. XVII week is devoted to the thematic project and preparation for the exam, XVIII-XIX week is the final exam.

Before the beginning of the semester, the rector of the university issues an order about the course of the academic semester, which will be placed on the web page, where there is detailed information for students about the course of the semester, the minimum limit and deadlines.

Detailed information about the master's degree is provided on the web page of GTU.

Regulations of Georgian Technical University on Master's Degree Program.

The research component is evaluated once, during the defense of the master's thesis.

Program Objective

1. Training of a competitive specialist with creative vision and analytical thinking in the field of mass communication/journalism, who will be able to cover, analyze, comment and forecast the facts, events and current issues that have happened, current or expected in the local and global information space with the help of appropriate methods;

2. Teaching new and latest trends of modern media development and transformation, connecting with international platforms, content exchanges and offering innovative materials for the master's student;

3. Based on the requirements of digital media, giving the master's student systematic knowledge of current directions of modern media, with which he/she can manage media, make optimal decisions, creatively and independently solve trending media problems.

Learning Outcomes/Competences (general and professional)

1. Through deep and systematic knowledge, determines the possibility of posting creative and analytical journalistic content on local and international media systems and platforms; Determines specific problems in mass communication and ways to solve them through journalistic texts and multimedia texts.
2. Creates risk factors in a crisis media environment; ways of using the latest methods and approaches of Internet technologies in the media space.
3. Argumentatively justifies the decision made and the validity of the perspective of the material;
4. Based on critical analysis, draws the necessary conclusions, presents important information based on the latest data and provides it to the public.
5. Carries out journalistic activities of a research and practical nature in accordance with predetermined guidelines and requirements.
6. Considers responsibility for his/her own creative output, with the academic or professional community, and adheres to journalistic ethics in both conventional and multimedia format.
7. Plans the need to conduct studies independently in the future. Understands the peculiarities of the learning process, new challenges at a high level and plans the learning strategy accordingly in the global media environment.
8. Shares professional and ethical standards, the principle of rule of law, human rights and democratic values, taking into account the public interest.

Methods of Achieving Learning Outcomes (teaching-learning)

☒ lecture　☒ Seminar (group work)　　☒ Practical　　☐ Laboratory　　☒ Practice　☒
Course work/Project　　☒ Consultation　☒ Independent work　　☒ Master's thesis

In the learning process, depending on the specifics of a particular study course program, the following activities of the teaching-learning methods are used, which are outlined in the relevant study course programs (syllabi):
Discussion/debate;
Cooperative learning;
Collaborative work
Problem-based learning (PBL)
Heuristic method;
Case study;
Brain storming;
Demonstration method;
Inductive method
Deductive method
Method of analysis
Synthesis method
Verbal or oral method;
Writing work method;
Explanatory method;
Activity-based learning;
Project development and presentation.

Student's Knowledge Assessment System

The student's knowledge is assessed on a 100-point scale.
Positive grades are:
- (A)-Excellent - 91-100 points;
- (B)-Very Good – 81-90 points;
- (C)-Good – 71-80 points;
- (D)-Satisfactory – 61-70 points;
- (E)-Sufficient – 51-60 points.

Negative grades are:
- (FX) - Failed to pass – 41-50 points, which means that the student needs more work to pass and is allowed to take an additional exam once with independent work;
- (F) - Failed - 40 points or less, which means that the work done by the student is insufficient and he/she will have to study the subject again.

Completion and defense of the master's thesis - a person who has completed all the educational components provided by the educational program will be allowed to defend the master's thesis.
The completed qualifying thesis is the result of the independent research work of the master's student.

See the rules for evaluating the research component of the master's educational program at the following electronic address.

Find the rules for evaluating the educational component of the master's educational program in the "Instructions for managing the educational process at the Georgian Technical University "

The description of the methods, criteria and scales of the assessment forms is given in the education course programs (syllabi).

Fields of employment

In mass communication media (press, radio-television, internet journalism, social media), public relations services, press centers, news agencies, analytical media centers. Independent production of information business using new platforms of new media, relations with grant and crowd systems and fundraising for media projects from international state and charitable organizations.

Opportunities for continuing education

PhD educational programs

Human and material resources needed to implement the program

The program is provided with appropriate human and material resources. See the attached documents for more information.

Number of attached syllabi: 26