

Precondition for admission to the program

The individual has the right to study in the master's program if they possess a bachelor's degree or a degree of the same level and enrolled based on the results of the master's exams (the common master's exam and the exam determined by GTU in English).

Questions/tests of internal university exams will be posted on the website of GTU: <https://gtu.ge/>. Enrollment in the program without passing the master's exams is possible according to the rules established by the Ministry of Education and Science of Georgia.

The purpose of the program is:

- ✓ To teach the student the multifaceted theoretical and practical issues of the functioning, planning, leadership and work of organizations in compliance with the principles of corporate social responsibility;
- ✓ To equip the student with the skills of optimal managerial decision-making, practical, scientific and creative work in the field of business administration, oriented towards the development of competitive, innovative and creative ideas compatible with the requirements of the labor market

Learning Outcomes and Competences (General and Sectoral)

1. Deeply and systematically discusses modern concepts, theories, approaches and models related to the field of business management, taking into account the specificity of business management functions ;
2. Critically and argumentatively discusses about key issues of business organizational strategies and Marketing, modern innovation approaches to business administration, preparation and adoption of governance decisions, based on the assessment of the social, organizational, economic, financial and other results of their implementation;
3. Analyzes opportunities for business innovation development, trends and makes a decision on the development strategy for the effectiveness of innovations for evaluation and development purposes;
4. Identifies, formulates and solves problems related to the field of business management in original ways (including using modern technologies and innovations), both locally and internationally;
5. Makes informed decisions by probabilistic-statistical analysis of quantitative and qualitative data, interpretation and extrapolation in order to increase the company's value and

improve financial indicators;

6. Independently conducts analytical/predictive, applied research necessary for the field of business administration using inductive/deductive, quantitative/qualitative methods (master's project/thesis) using the principles and standards of academic integrity;
7. Independently develops and/or manages projects in an unfamiliar and multidisciplinary environment, taking into account the legal requirements of international business;
8. Based on the generalization and critical evaluation of the results obtained by Georgian and foreign researchers, the identification and formulation of current problems, effectively presents (oral and/or written) the research results, findings, arguments and conclusions to both academic and professional society and interested parties;
9. Shares and evaluates the social responsibility and business ethics norms/principles of the organization, existing practices, legal professional ethics requirements and traditional moral and ethical norms;
10. Independently determines the needs of further learning and development based on the use of one's own intellectual and cultural skills, demonstrates the ability of professional development, self-development, self-realization and realization of creative potential and career planning

Student knowledge assessment system

Grading system is based on a 100-point scale.

Positive grades:

- (A) - Excellent - the rating of 91-100 points;
- (B) – Very good - - the rating of 81-90 points
- (C) - Good - the rating of 71-80 points
- (D) - Satisfactory - the rating of 61-70 points
- (E) - Enough - the rating of 51-60 points

Negative grades:

- (FX) - Did not pass - 41-50 points of rating, which means that the student needs more work to pass and is given the right to take the exam once more with independent work;
- (F) – Failed - 40 points and less, which means that the work carried out by the student is

not enough and he/she has to learn the subject from the beginning.

For Student's assessment are used the forms which determines a specific share in the final grade: Maximum points of midterm evaluation - 60, including: Maximum points of current activity - 30, Minimum total points of positive evaluation - 15 points; Maximum points of midterm exam - 30, minimum positive points - 15 points; The maximum points of the final exam - 40, the minimum positive points - 20.

The additional exam is held at least 5 days after the announcement of the final exam results. The scores on the final exam are not added to the scores on the additional exam.

The Syllabus provides the relevant forms and methods of assessing the student's knowledge.

Describe the relevant methods, criteria and scales of evaluation forms. Assessment rule of research component is given on the university website

http://gtu.ge/pdf/magistraturis_danarti_4_Sefasebis_wesi.pdf

List of study courses linked to credits

Nº	Course Title	Credit
1.	Managerial economics	5
2.	Financial management	6
3.	Business statistics	4
4.	Marketing Management	5
5.	Entrepreneurship	6
6.	Innovation management	4
7.	Supply Chain Management	5
8.	Research methods	6
9.	Digital Business Marketing	5
10.	Project management	4
11.	Strategic management of human resources	5
12.	Tax management	5

13.	Business forecasting	5
14.	Business Law	5
15.	Strategic management	5
16.	Production practices in business administration	10
	Elective courses	
17.	Business language	5
18.	Time management	5
19.	Strategic management for tourism, hospitality and events	5
20.	Advertising and Promotion	5
	Accomplishment and Defense of Master's Thesis	30