



საქართველოს ტექნიკური უნივერსიტეტი
GEORGIAN TECHNICAL UNIVERSITY

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Bachelor's Educational Program

Program Title

სამეწარმეო ბიზნესის ორგანიზაცია და მართვა

Organization and Management of Entrepreneurial Business

Faculty

სატრანსპორტო სისტემებისა და მექანიკის ინჟინერიის ფაკულტეტი

Faculty of Transport Systems and Mechanics Engineering

Program Head/Heads

Professor Goderdzi TKESHELASHVILI

Qualifications to be awarded and the extent of the program in terms of credits

Bachelor of Business Administration in Management

The bachelor's qualification will be awarded by combining at least 225 credits of education courses and at least 15 credits of free components.

Teaching Language

Georgian

Prerequisite for admission to the programme

Only the person with a state certificate confirming complete general education or a document equivalent to it, has the right to study at the bachelor's level who will be enrolled in accordance with the procedure established by the legislation of Georgia.

Program Description

The Bachelor's educational program "Entrepreneurial Business Organization and Management" is designed for the specifics of the field, labor market requirements, including international internship:

Temple University, USA

(<https://bulletin.temple.edu/undergraduate/fox-business-management/entrepreneurship/#academicplantext>);

Autonomous University of Barcelona

(<https://www.uab.cat/web/estudiar/ehea-degrees/general-information/business-administration-and-management-english-1216708259085.html?param1=1299656909532>)

Swiss Graduate School of Education

(<https://sshe.ch/bachelor-in-business-administration/>)

Tilburg University, Netherlands

(<https://www.tilburguniversity.edu/education/bachelors-programs/entrepreneurship-and-business-innovation/program-and-courses>);

Swiss IFM-Business School (https://ifm.ch/en/bachelor_bba_entrepreneurship.html) ;

United International Business Schools of Switzerland

(https://uibs.org/undergraduate_bachelor_business_administration_bba.html);

Unirazak University of Malaysia, (https://unirazak.edu.my/courses/bbm_entrepreneurship/); and taking into account the sectoral characteristics.

In order to be awarded the academic degree "Bachelor of Business Administration in Management" within the framework of the "Entrepreneurial Business Organization and Management" undergraduate educational program, the student must accumulate at least 240 credits, which ensures the achievement of the goals of the program and the results necessary for the main qualification at the level of the Bachelor's degree descriptor of the Higher education qualifications framework.

The undergraduate educational program "Entrepreneurial Business Organization and Management" is compiled by the European Credit Transfer System (ECTS), 1 credit is equal to 25 hours, which includes both contact and independent work hours. The program lasts at least 4 years (8 semesters).

First year: compulsory courses - 47 credits; Elective humanitarian courses - 3 credits; Foreign language (language elective) education courses - 10 credits.

Second year: compulsory courses - 46 credits, 10 credits of foreign (elective) language. Elective courses - 4 credits.

Third year: compulsory education courses - 55 credits, elective education courses - 5 credits.

Fourth year: compulsory courses - 20 credits, free component - 15 credits. Industrial internship - 10 credits and Bachelor Thesis - 15 credits.

The information on the organization of the educational process, assessment of student achievements, educational and financial agreements with students, and the accumulation of credits by students, given in the instructions for managing the educational process at the Georgian Technical University, is available on the following website.

Program Objective

The purpose of the educational program is to prepare a specialist equipped with a wide knowledge of competitive theoretical and practical entrepreneurial business, who, taking into account the peculiarities of the field, will be able to participate in the issues of activity, functioning planning, leadership, work and operation of organizations and institutions related to entrepreneurship. in the assessment of socio-economic processes, in the implementation of the management of their constituent structural units and in the management of innovative processes in business activities.

Learning Outcomes/Competences (general and professional)

Explains the modern theories of management and the factors affecting the organizational environment of entrepreneurial firms based on aspects of the latest knowledge;

Describes current processes in the field of entrepreneurial business and their economic environment, current events and processes in transport and industrial firms and interprets them;

Searches for and **analyzes** data about the internal and external environment of the transport and industrial organization and formulates relevant conclusions;

Uses appropriate information and communication technologies to manage the resources of the transport and industrial organization;

Participates in the development and implementation of projects, operations and strategies of entrepreneurial firms;

Performs managerial functions within the defined competencies, following ethical principles.

Uses cognitive and practical skills specific to the field of activity to solve complex and unforeseen problems in transport and industrial firms.

Establishes communication with relevant stakeholders in Georgian and foreign languages;

Is able to carry out research and practical projects and papers in accordance with predetermined guidelines;

Identifies both own and others development needs and participates in the planning of relevant entrepreneurial business activities.

Methods of achieving learning outcomes (teaching-learning)

Lecture Seminar (group work) Practical Laboratory Practice
 Course work/Project Consultation Independent work

In the educational process, depending on the specifics of a particular study course program, the following teaching-learning methods are used, which are given in the relevant education course programs (syllabi):

Discussion/debate, cooperative learning, group (collaborative) work, demonstration, explanatory, verbal or oral, analysis, brain storming, case study, written work.

Student's Knowledge Assessment System

The student's knowledge is assessed on a 100-point scale.

Positive grades are:

- **(A)**-Excellent - 91-100 points;
- **(B)**-Very Good – 81-90 points;
- **(C)**-Good – 71-80 points;
- **(D)**-Satisfactory – 61-70 points;
- **(E)**-Sufficient – 51-60 points.

Negative grades are:

- **(FX)** - failed - 41-50 assessment points, which means that the student needs more work to pass and is allowed to take the additional exam once with independent work;
- **(F)** - Failed - 40 evaluation points and less, which means that the work done by the student is not enough and he/she has to study the subject again.

In case of receiving FX in the component of the educational programme, GTU will schedule an additional exam at least 5 days after the announcement of the results of the final exam. The number of points obtained in the final assessment is not added to the grade received by the student at the additional exam.

The grade obtained at the additional exam is the final grade and is reflected in the final grade of the educational programme component. In case of receiving 0-50 points in the final evaluation of the educational

component, taking into account the evaluation received at the additional exam, the student will be assigned an F-0 score.

Detailed information about the "Rules for conducting and evaluating the internship of students of the Georgian Technical University " and the "Rules for the execution of the Bachelor's research project/thesis" is provided on the website of GTU..

Fields of Employment

Graduates of the “Bachelor of Business Administration in Management” qualification will be able to be employed in various organizational-legal forms, governmental and non-governmental agencies and organizations, including industrial, construction, marketing-trade and transport institutions, organizations and firms, financial and credit institutions.

Opportunities for continuing education

Master's degree educational programs

Human and material resources needed to implement the program

The program is provided with appropriate human and material resources. Detailed information is provided in the attached documentation.

Number of attached syllabi: 80