



საქართველოს ტექნიკური უნივერსიტეტი  
GEORGIAN TECHNICAL UNIVERSITY

**Approved by**  
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## Bachelor's Educational Program

### Title of the Program

Journalism

### Faculty

Faculty of engineering economics, media technologies, and social sciences

### Program Supervisor/ Supervisors

Associate Professor Tamar Malaghuradze

### Qualification to be Awarded, and the Number of Credits in the Program

Bachelor of Journalism  
Bachelor of Journalism will be granted after passing 225 credits of basic specialty and 15 credits of free components but not less than 240 credits of Training courses of the relevant content of the main study area provided by the program.

### Teaching Language

Georgian

### Admission Prerequisites to the Program

The right to study in the program is allowed only to the holder of a state certificate confirming complete general education or a person equal to it, who is enrolled based on the results of the Unified National Examinations;  
Admission/enrollment of students to the program without Unified National Examinations is allowed in accordance with the rules established by the legislation of Georgia (Law of Georgia "On Higher Education", Art. 52);  
Enrollment in the program or transfer enrollment from a recognized higher educational institution of a foreign country is carried out based on the approval of the Ministry of Education and Science of Georgia;  
The applicant to enroll in the program without the unified national exams or to be enrolled in the

transfer mode is required to know the Georgian language at the B2 level. To confirm the level of language proficiency, the applicant undergoes an interview with the faculty temporary committee. Enrollment in an educational program for Georgian citizens is also possible by the mobility rule, in accordance with the rule of transfer from a higher educational institution to another higher education institution approved by the order of the Minister of Education and Science of Georgia dated February 4, 2010, N10/N.

At the time of enrollment in the educational program, the valid edition of the legislation is taken into account.

### **Program Description**

The educational program is prepared by the ECTS system. 1 credit is equal to 25 hours, which involves both the contact and independent working hours.

The program includes training courses (225 credits) and free components (15 credits) corresponding to the main field of study. The volume of each semester is - 30 credits. The duration of the program is 4 years (8 semesters). One semester includes 20 academic weeks.

Detailed information on the organization of the educational process, the selection of components of the educational program, the assessment of student achievements, the appeal of the assessment of study results, the educational and financial agreements with students, the accumulation of credits by the student, the procedure for conducting and evaluating the practice of students of the Georgian Technical University, the procedure for completing the undergraduate research project/thesis. It is given on the website of STU.

**During the first academic year**, 50 credits are mandatory courses to the content corresponding to the field of study, and 10 credits are optional.

**During the second academic year**, 55 credits are compulsory courses of the content corresponding to the field of study, and 5 credits are optional.

**During the third academic year**, 49 credits are mandatory courses, and 11 credits are optional.

**During the fourth academic year**, he/she will study 5 courses of the main specialty (20 credits), 1 course of the optional specialty (3 credits), a free component (15 credits), will undergo training practice (12 credits in total) and will work on a bachelor's thesis (10 credits). Namely: in the VII semester, the student will take 4 courses of the main specialty (16 credits), one elective course (3 credits), a free component (5 credits), training practice (radio) (6 credits), in the VIII semester, the student will take 1 course of the main specialty (4 credits), educational practice (television) (6 credits), work on a bachelor's thesis (10 credits) and a free component (10 credits)

**The student chooses free components (15 credits) from any accredited program, following the prerequisites for admission to the subject.**

The bachelor's program has been modified taking into account the data of the bachelor's programs of three universities. In particular, these universities are:

1. The Universidad Carlos III de Madrid bachelor's degree in journalism- Faculty of Humanities and Communications

([https://www.uc3m.es/ss/Satellite/Grado/en/Detalle/Estudio\\_C/1371212505885/1371212987094/Bachelor\\_s\\_Degree\\_in\\_Journalism?utm\\_campaign=Bachelor%27s+Degree+in+Journalism&utm\\_medium=Click+from+educations.com&utm\\_source=educations.com#studyprogram](https://www.uc3m.es/ss/Satellite/Grado/en/Detalle/Estudio_C/1371212505885/1371212987094/Bachelor_s_Degree_in_Journalism?utm_campaign=Bachelor%27s+Degree+in+Journalism&utm_medium=Click+from+educations.com&utm_source=educations.com#studyprogram)) Journalism undergraduate program;

2. Czech Republic - Prague, Anglo-American University (Anglo American University)

<https://www.auni.edu/journalism/journalism-and-communications/> undergraduate program of journalism and communications;

3. **University of Riga** <https://esgroup.uz/ru/universities/38/turiba-university> Bachelor's program of communication management and media studies.

### Program Objective

The goal of the program is to train a wide-profile (print, radio, TV, online, internet) specialist who knows the essence, main features, principles, and values of journalism, who will be able to turn current facts, events, and problems into journalistic facts, also evaluate and commenting taking into account the international and Georgia ethical and legal aspects.

Development of skills in planning, preparation, and oral and written presentation of media products for print, broadcast, and new media using modern technologies.

### Learning Outcomes/Competences (general and professional)

1. **Has extensive knowledge** of coverage, commenting, and analysis of current events in the country and abroad, development of media marketing and advertising strategy, and targeted planning methods.
2. Connects traditional and modern media methods with the goal of creating an objective picture of reality.
3. **Establishes** effective written and verbal communication at the level of a professional group, mass, inter, and intrapersonal relations.
4. **Constructs** targeted journalistic texts both independently and on the basis of information obtained from sources, taking into account the principle of unity of form and content.
5. **Creates** media production using new (digital photo-audio-video and computer equipment) and multimedia information technologies.
6. **Makes an objective** interpretation of facts and events and draws general and specific conclusions as a result of critically processing the information found.
7. **Performs** research and practical work in accordance with predetermined guidelines.
8. **Determines** the direction of one's own study based on the awareness of the importance of knowledge of the standards of journalistic professional skill;
9. **Conducts** professional activities with a high degree of adherence to the principles of credibility and objectivity based on democratic and humanistic values.
10. **Realizes** the journalist's social responsibility towards the country and society.

### Methods of Achieving Learning Outcomes (Teaching - Learning)

Lecture  Seminar (working in groups)  Practical class  Laboratory  
 Practice  Course work/project  Consultation  Independent work

Based on the specifics of a learning course, the appropriate activities listed below are employed, reflected in the relevant learning courses (syllabi):

1. Discussion/debate
2. Group (collaborative) work
3. Role-playing and situational games
4. Problem-based learning (PBL)
5. Brainstorming
6. Demonstration

7. Induction
8. Deduction
9. Analysis
10. Synthesis
11. Verbal or oral
12. Written work
13. Action-oriented learning
14. Study of cases (Case Study)
15. Cooperative teaching
16. Practical
17. Explanatory
18. Project development and presentation
19. Heuristic

### **Student Knowledge Assessment System**

Grading system is based on a 100-point scale.

Positive grades:

- **(A)** - Excellent - grades between 91-100 points;
- **(B)** – Very good - grades between 81-90 points
- **(C)** - Good - grades between 71-80 points
- **(D)** - Satisfactory - grades between 61-70 points
- **(E)** - Pass - the rating of 51-60 points

Negative grades:

- **(FX)** - Did not pass - grades between 41-50 points, which means that the student is required to work more to pass and is given the right, after independent work, to take one extra exam;
- (F)** – Failed - 40 points or less, which means that the work carried out by the student did not bring any results and he/she has to learn the subject from the beginning.

In case of acceptance of the **FX** evaluation, an additional exam is scheduled, at least 5 days after the announcement of the results. The mark obtained in the additional exam is not added to the mark obtained in the final assessment. Other issues related to the appeal of the evaluation of the study results, the recovery of the missed evaluation/examination with good reason, as well as the evaluation of the student's knowledge are given in the instruction of the educational process at the Technical University of Georgia.

### **Sphere of Employment**

**Mass communication means (press, radio-television, Internet journalism), public relations services, press centers, and news agencies.**

### **Potential for Further Education**

Master's Educational Programs

### **Human and Material Resources Required to Implement the Program**

The program is provided with appropriate human and material resources.

The academic staff of the university, as well as invited specialists with appropriate competencies, lead the educational components provided by the educational program. Additional information on human and material resources is provided in the attached documents.