

REPORT

In April 2024, I was in Spain, namely in the city of Granada, as part of the Erasmus academic exchange program. My host lecturer was Rodrigo Martin-Rojas from the Faculty of Business and Economics.

Mr. Until 2024, Rodrigo was also the coordinator of international relations, therefore he was very well versed in each nuance, which is important for a guest lecturer and which ultimately allows you to conduct effective lectures.

In order to sort out the administrative issues, I first met the representative of the International Relations Office of the University of Granada, Miss. Ester, who received me cordially and explained me in detail.

We also held an introductory meeting with the administrative team of the Faculty of Business and Economics. They are fascinated by Georgia and plan to visit.

The next business meeting was held with the dean of the mentioned faculty, Mr. Alberto. We talked, we exchanged ideas, we agreed that the existence of the subject of business relations is necessary at their faculty as well, because the effectiveness of marketing and sales can be better promoted in the career of their graduates in the future.

After they found out that I am also a content creator and I have quite a few followers on social media, they got excited and offered me to take as many photos and video materials as possible, and after editing, I tagged the official page of their faculty. They are now starting a PR campaign on social media and it seems our visions have crossed over into public relations.

As for the lecture process, a meeting was held with the students of the School of Computer Science. We had maximum attendance, 60 students in total. At first, Mr. Rodrigo was apprehensive about the feedback because of the language barrier and also the professional habit of the students. However.....

However, the students opened up more than I expected. Questions were asked, polemics took place, we played situational role-playing games. Based on the lecture materials I explained, Bn Rodrigo conducted seminars. They also asked me to leave the presentation if I could upload it to their e-learning system.

The most pleasant part was the applause at the end of the lecture.

The lecture course included:

- submission,
- presentation about Georgia,
- Introduction to management,
- conflict management,
- Leadership and leadership styles.

Finally, they gave me a certificate and we said goodbye to each other with the desire for future cooperation.

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