



The Faculty of Business Technologies

The Department of Business Administration

The Department of Tourism and Marketing

The Department of Accounting, Analysis and Audit

The Department of Finances and Bank Technologies

The Department of Public Administration and Electronic Business

VII International Scientific Conference

“Globalization and Current Challenges in Business”

Location: Georgia, Tbilisi, Georgian Technical University, VI Block

Conference e-mail: btconference@gtu.ge

Date: May 25, 2023

Languages: Georgian, English

Sections provided by the conference program:

- Management
- Tourism
- Marketing
- Statistics, Accounting and Auditing
- Corporative Social Responsibilities (CSR)
- Social Business
- Finances and Banks
- Econometrics
- Electronic Management
- Public Administration
- Multidisciplinary
- Law and Politics in Business

The Report should cover:

- New and innovative business models
- The means of enhancing management effectiveness
- The modern trends of development of Georgia, Recommendations and Methods
- Systems and Research Methods
- Management Control Systems
- Methods of solving global business environment challenges
- The means of enhancing service access
- Civil, Corporative and State cooperation modes
- The methods of streamlining legal/normative base

Requirements for participation:

- The representatives of academic and scientific–research fields
- The representatives of executive and legislative bodies
- The supervisors of higher educational institutions
- Students of bachelor, master and doctoral programs
- Scientific-Economists
- The representatives of Media
- Independent researchers
- Any citizen’s report meeting the academic requirements and will be in compliance with the Programs Approved

The modes of participation:

- Presenting reports individually or in groups
- Online video conference presentation
- Participation in conference with the participant status
- Participation in conference with the guest/ person concerned status

Conference based activities comprise:

- Introduction of researches, works, inventions and knowledge of International Scientific Researchers
- Publication of monograph collection with ISBN code and DOI index
- Certificate of Participation
- Organize the meeting with representatives of different countries
- The formation of partnership relations and establishing contacts
- Possibility of presenting the planning and organizing of the research project
- Platform formation for presenting the works and making discussion with the representatives of corporative and state sector
- Cultural events

Organisation Committee:

1. Gurgenidze David – Rector of GTU, academic(chairman)
2. Klimiashvili Levan – Vice rector of GTU
3. Kopaliani Karlo – Chancellor of GTU
4. Gasitashvili Zurab – Deputy Rector of GTU
5. Gakhokidze Jemal - Speaker of GTU
6. Kutateladze Rusudan – Dean of the faculty of Business Technologies at GTU

Editorial Committee :

1. Kutateladze Rusudan – Professor at GTU, The faculty of Business Technologies
2. Baratashvili Evgeni – Professor at GTU, The faculty of Business Technologies
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5. Beriashvili Mamuka – Professor at Georgian Technical University
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18. Csizmadiáné Czuppon Viktória – Professor at University of Pannonia, Hungary, Faculty of Business and Economics
19. Lohmann Georg – Professor, Dr. Em. University Magdeburg
20. Hartz Michael - Senator, Ph.D. Saarland University of Technology and Economics

Deadline:

- ✓ Submission of the article: until May 10
- ✓ Payment of Registration Fee: until May 15
- ✓ Conference : May 25

Registration Fee: 50 EUR

For Foreign currency transaction (USD):

Intermediary:

FEDERAL RESERVE BANK OF NEW YORK, USA

SWIFT CODE : FRNYUS33

ACC: 021087992 GEORG

Beneficiary's bank:

NATIONAL BANK OF GEORGIA, TBILISI

SWIFT CODE : BNLNGE22

Beneficiary: LEPL GEORGIAN TECHNICAL UNIVERSITY (vial code: 799780082)

IBAN: GE65NB0331100001150207

For Foreign currency transaction (EUR):

Intermediary:

DEUTSCHE BUNDESBANK, ZENTRALE FRANKFURT AM MAIN, DE

SWIFT CODE : MARKDEFF

ACC: 5040040060

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SWIFT CODE : BNLNGE22

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Placement & Transfer: Organizing the meeting at the Airport/Station;

Report Design Instruction:

The volume of the scientific report

A4 Format 4-7 pages. Font: English Languages – Times New Roman. Illustration Material (Charts, Diagrams, Graphs, Photo material) should be presented in -MS Word. All areas – 2.0 cm. Space- 1.5, Font size 12, Passage 1.25.

Text structure (in the following sequence):

- Report Title
- First Name, Second Name
- Work place, position, scientific rank
- Abstract (150-200 words)
- Key Words
- Main Text
- Conclusion
- Bibliography

Organizational committee: Tel.: (+995)595 22 27 54 - Kurashvili Guguli; (+995) 593 73 39 45 – Grigalashvili Levan

The text of the report should be presented in electronic format. Electronic version should be sent to e-mail - btconference@gtu.ge