



საქართველოს ტექნიკური უნივერსიტეტი

სტუ

გაგანა სიგანა...

The Faculty of Business Technologies

The Department of Business Administration

The Department of Finances and Bank Technologies

The Department of Public Administration and Electronic Business

IV International Scientific Conference

“Globalization and Current Challenges in Business”

Location: Georgia, Tbilisi, Georgian Technical University, VI Block

Conference e-mail: btconference@gtu.ge

Date: 2020 year 29-30 June

Languages: Georgian, English, Russian

Sections provided by the conference program:

- Management
- Tourism
- Marketing
- Statistics, Accounting and Auditing
- Corporative Social Responsibilities (CSR)
- Social Business
- Finances and Banks
- Econometrics
- Electronic Management

- Public Administration
- Multidisciplinary
- Law and Politics in Business

The Report should cover:

- New and innovative business models
- The means of enhancing management effectiveness
- The modern trends of development of Georgia, Recommendations and Methods
- Systems and Research Methods
- Management Control Systems
- Methods of solving global business environment challenges
- The means of enhancing service access
- Civil, Corporative and State cooperation modes
- The methods of streamlining legal/normative base

Requirements for participation:

- The representatives of academic and scientific–research fields
- The representatives of executive and legislative bodies
- The supervisors of higher educational institutions
- Students of bachelor, master and doctoral programs
- Scientific-Economists
- The representatives of Media
- Independent researchers
- Any citizen’s report meeting the academic requirements and will be in compliance with the Programs Approved

The modes of participation:

- Presenting reports individually or in groups
- Online video conference presentation
- Participation in conference with the participant status
- Participation in conference with the guest/ person concerned status

Conference based activities comprise:

- Introduction of researches, works, inventions and knowledge of International Scientific Researchers
- Publishing Conference Collection (ISBN)
- Certificate of Participation
- Organize the meeting with representatives of different countries
- The formation of partnership relations and establishing contacts
- Possibility of presenting the planning and organizing of the research project

- Platform formation for presenting the works and making discussion with the representatives of corporative and state sector
- Cultural events

Organisation Committee:

1. Gurgeni David – Rector of GTU, academic(chairman)
2. Prangishvili Archil - Chairman GTU Supervisory Board
3. Klimiashvili Levan – Vice rector of GTU
4. Gasitashvili Zurab – Deputy Rector of GTU
5. Kopaliani Karlo – Chancellor of GTU
6. Kutateladze Rusudan – Dean of the faculty of Business Technologies at GTU
7. Buachidze Zaza – Manager of the faculty of Business Technologies at GTU

Editorial Committee :

1. Kutateladze Rusudan – Professor at GTU, The faculty of Business Technologies
2. Baratashvili Evgeni – Professor at GTU, The faculty of Business Technologies
3. Abralava Anzor - Professor at GTU, The faculty of Business Technologies
4. Iashvili Genadi – Professor at GTU, The faculty of Business Technologies
5. Metreveli Marina – Professor at GTU, The faculty of Business Technologies
6. Grigalashvili Levan - Professor at GTU, The faculty of Business Technologies
7. Tsaava Giorgi - Professor at GTU, The faculty of Business Technologies
8. Kandashvili Temur - Professor at GTU, The faculty of Business Technologies
9. Pailodze Nino - Professor at GTU, The faculty of Business Technologies
10. Wilhelm Hauser- Professor at University of Technology and Economics in Saarbrücken
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12. Csizmadiané Czuppon Viktória – Professor at University of Pannonia, Hungary, Faculty of Business and Economics
13. Kokrashvili Ketevan – Professor at GTU, Faculty of Law and International Relations
14. Chkheidze Maia – Professor at Georgian University
15. Shonia Nana – Professor at Akaki Tsereteli State University
16. Takalandze Larisa – Professor at Sokhumi State University, speaker
17. Chikviladze Nino - Associate Professor at GTU, The faculty of Business Technologies
18. Kurashvili Guguli - Associate Professor at GTU, The faculty of Business Technologies
19. Kiknadze Mzia – Professor, Faculty of Informatics and Control Systems
20. Kobiashvili Ana – Professor, Faculty of Informatics and Control Systems
21. Kutateladze Ketevan – Professor, Faculty of Power Engineering and Telecommunication

Deadline:

- ✓ Submission of the article 30 **июня**
- ✓ Verification in conference participation: 4-8 -12**июня**
- ✓ Payment of Registration Fee 15-17 **июня**
- ✓ Conference : 29-30 **июня**

Registration Fee: 50 GEL, for foreigners 50 EUR

For GEL transaction (GEL):

Recipient Name – overall account number of exchequer:

Recipient account/ exchequer code - 708977259

Bank name – State exchequer:

Bank code -TRESGE22;

Destination- 262

For Foreign currency transaction (USD):

Intermediary:

FEDERAL RESERVE BANK OF NEW YORK, USA

SWIFT CODE : FRNYUS33

ACC: 021087992 GEORG

Beneficiary's bank:

NATIONAL BANK OF GEORGIA, TBILISI

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Beneficiary: LEPL GEORGIAN TECHNICAL UNIVERSITY (vial code: 799780082)

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SWIFT CODE : BNLNGE22

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Placement & Transfer: Organizing the meeting at the Airport/Station;

Report Design Instruction:

The volume of the scientific report

A4 Format 4-7 pages. Shift: Sulfaen, for Russian and English Languages – Times New Roman. Illustration Material; (Charts, Diagrams, Graphs, Photo material) should be presented in -MS Word. All areas – 2.0 cm. Space-1.0 Shift 11, Passage 1.25.

- **Text structure (in the following sequence):**

- Report Title
- First Name, Second Name
- Work place, position, scientific rank
- Abstract
- Key Words
- Main Text
- Conclusion
- Bibliography
- Title of the work in English
- Last name, first name, Work place, position, scientific mark (in English)
- Resume in English (100-150 words)

Organizational committee: Tel.: (+995 599) 64-01-29; (+995 593)73-39-45

The text of the report should be presented in electronic format. Electronic version should be sent to e-mail.