



Georgian Technical University

III INTERNATIONAL CONFERENCE ON “VERBAL COMMUNICATION TECHNIQUES”

(Tbilisi, Georgia 8-10 November 2012)

Letter of information №1

Dear Colleagues,

The organizing committee is pleased to inform you that we are planning to hold the Third International Conference on ““Verbal Communication Techniques” at Georgian Technical University on 8 – 10 November 2012. We invite a wide range of scholars who study, teach and apply verbal communication in the fields of the Arts, Science and Technics to participate.

The topic of the Conference will be “Verbal Communications in Time and Space”.

Working Languages: Georgian, English, Russian

The Host of the Conference is The Department of Foreign Languages and Communication of Georgian Technical University (77 Kostava Street, Tbilisi, Georgia 0175)

During the Conference we propose to work in the following fields:

1. Theory and Practice of Verbal Communications
2. Communicative Linguistics
3. The Humanities and Verbal Communicative Techniques
4. Literary Studies: models of communication in the space of a fictional work.
5. Verbal Communication and Information Systems
6. Communication techniques in technics and engineering.
7. Foreign Languages and Cross - Cultural Communication at the beginning of XXI century.
8. Communicative Techniques in Law and Social Sciences
9. Foreign Languages and Verbal Communicative Techniques: new methods of teaching
10. Translation as a means of cross-cultural communication.
11. Communicative Techniques in Journalism.
12. Information Communication Techniques in Politics.
13. Verbal Communication in Economics and Business.

We would welcome the following forms of participation in the Conference:

- participation in sessions of different sections
- participation in discussions
- publication of a paper

Suggested forms of work during III International Conference on “Verbal Communication Techniques”

Research and methodological panel sessions. We suggest presentation of panel papers (up to 30 minutes), presentation of a paper (10 minutes), participation in discussion (5 minutes). The papers would be reviewed by independent scholars and should represent original views on the problems of verbal communication in a chosen branch of study. Participants will receive circulated electronic version of all papers before the conference. The organizing committee will publish all selected papers. The book of Conference Proceedings will be published a month ahead of the conference and a free copy will be given to all participants at registration.

The deadline for submission of papers to be considered for publication is 15 July 2012. All papers should be sent to: media@gtu.ge as proposals for III International Conference on “Verbal Communication Techniques”

Conference proceedings will be published before the conference.

Below is the style guide for papers to be included in the book -- please follow it closely. Please do not exceed a limit of 7 pages (notes and references included).

Layout

Top margin 2cm, bottom margin 2.5 cm, right margin 2 cm, and left margins 3 cm

Single spaced throughout

Times New Roman 12 throughout

Microsoft Office for all drawings, graphs and tables.

Indent beginning of new paragraphs by 0.5 cm

Header for the paper:

The author's name and initials, institutional affiliation and email address -- Times New Roman

Title of the paper – Times New Roman 14 points in bold, centered.

The author's name and initials – font size 12 flush right

institutional affiliation and email address -- Times New Roman, 10 points flush right

5 key words – 12 points

- Section preference.
- Paragraphs -- automatic.

References may be cited in the text by giving the name of the author(s) and year of publication (in parentheses), e.g.: as mentioned by Morris (1971: 287-294).

All citations in the text must be listed fully in a Reference section at the end of the paper, by alphabetical order of authors, with complete bibliographical details. Journal and book titles must be given in full and italicized.

The **Reference list** should be presented as follows:

Barthes, Roland ([1965] 1970). *Elements of Semiology*. A. Lavers and C. Smith (trans.). Boston: Beacon Press.

Fisch, Max H. and Cope, Jackson I. (1952). Peirce at the Johns Hopkins University. In *Studies in the Philosophy of Charles Sanders Peirce*, Philip P. Wiener and Frederic H. Young (eds.), 277–311.. Cambridge, MA: Harvard University Press.

Bouissac, Paul (1976b). The ‘Golden Legend’ of Semiotics. *Semiotica* 17 (4), Marcel Danesi (ed.), 371–382, Berlin, New York: Mouton de Gruyter.

Registration fee: – US \$ 100 which will include publication of papers.

The registration fee should be sent by 30 August 2012 to one of the following bank accounts.

BEN’s Account:

NAME OF BENEFICIARY: 80636612500106

BORIS IMNADZE; GAKHDI MILIONERI 2009

Transfer name: Registration fee for Conference “Verbal Communication Techniques 2012”

Receiver - Boris Imnadze

Please send the scanned receipt as an attached file to: ***media@gtu.ge***

FOR USD TRANSFER

INTERMEDIARY: CITIBANK N.A.

111 Wall str., New York, N.Y. 10043

SWIFT: CITIUS 33

ABA: 021000089

TBC BANK’s Correspondent Account: #36127097

BENEFICIARY’S BANK: HEAD OFFICE SWIFT: TBCBGE22

TBC-Bank Head Office

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270 Park Ave 10017 New York, NY USA

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Contact Addresses:

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Georgian Technical University.**

e-mail:

With all questions concerning registration, submission, publication, transportation and hotels please feel free to apply to Prof. Boris Imnadze

Тел.: (+995 032) 236-51-07

e-mail: media@gtu.ge