



Effective Change Management for Internationalisation in Higher Education

Description

This workshop will explore some key approaches to managing the process of internationalization, one of the most significant and fastest growing developments in higher education around the world in recent years. As academic institutions strive to keep pace with the rapid changes in global higher education, it is vital for senior leaders and administrators to understand the full range of initiatives that internationalization encompasses and the benefits, and pitfalls, that can arise from implementing such initiatives. Through providing a broad overview of internationalization in higher education, and some insights into effective educational change management, the workshop will enable participants to assess the strengths and weaknesses of their own institutions and determine the best strategies for moving forward.

Target Group

The workshop is designed for administrators and teaching staff who have responsibility for developing and leading internationalization in their institutions and/or for those who have an interest in learning more about the key aspects of this critical force in global higher education. Prior in-depth knowledge is not required, though participants already working in this area will be encouraged to share ideas and examples from their own institutions.

Methodology

The workshop will consist of a blend of lectures, group discussion activities and opportunities for personal reflection and planning. The teaching and learning methods used will be designed to stimulate rich analysis and reflection on trends and developments in international education and change management, as well as to encourage participants to apply their learning to enhance the development of internationalization in their own institutions. The workshop style will be informal, respectful and participatory.

Topics

The following topics will be addressed in the workshop:

1. Overview of International Education

- History and growth of the international education movement
- Key definitions and terms in international education
- Current trends in internationalisation around the world



2. Effective Change Management for Internationalization

- Promoting change towards an internationally-minded institution
- Developing an internationalization strategic plan
- Governance considerations for comprehensive internationalization
- Aligning internationalization goals with the mission and values of the institution
- Assessing the effectiveness of internationalisation in your institution

3. Practical steps towards internationalization

- Developing strategic international partnerships
- Strategies for successful recruitment of international students
- Promoting internationalisation of the curriculum
- Establishing key services for international students
- Global engagement opportunities for faculty and students

Workshop Leader

Dr. Graham Pike has spent the last 20 years as a leader in the field of international education in Canada, as Director of International Education at the University of Prince Edward Island from 1998-2008 and Dean of International Education at Vancouver Island University from 2009-2018. In both institutions he gained national and international recognition for the quality and impact of the programs and services he designed. He has served on the Board of the Canadian Bureau for International Education and is a recipient of their national Award for Innovation in International Education.

During his 35-year academic career, Graham has been a passionate advocate for the responsibility of public education to pursue the ideals of global citizenship. He has spoken on global and international education at many national and international conferences and led summer institutes and professional development workshops at universities across North America. He has published 11 books, 7 of which have been translated into other languages, as well as numerous articles and book chapters. His work as a global education consultant for United Nations, governments and non-governmental organisations has taken him to more than 20 countries in Africa, Asia, Europe, the Middle East and the Americas.

Benefits to participants

Workshop participants will leave with a clearer understanding of the breadth and complexity of the field of international education and a better sense of what can be achieved in their own institution. They will also gain some tools and materials that can be used to promote, implement and evaluate internationalization programs and activities. Finally, they will learn some strategies for the effective management of change within an academic institution.



bio

Dr. Graham Pike

During his 35-year academic career, Graham has held teaching and administrative positions at 4 universities in Canada and the UK. From 2009-2018 he was Dean of International Education at Vancouver Island University, where he directed programs and services for over 2000 international students and created a comprehensive internationalization program on the VIU campus. From 1998-2008 he was Director of International Education and Dean of Education at the University of Prince Edward Island, where he launched a highly successful *Specialisation in International Education* program for Bachelor of Education students. Previous positions have included Co-Director of the International Institute for Global Education at the University of Toronto and Deputy Director of the Centre for Global Education at the University of York; in both positions, he was instrumental in establishing new academic centres for research and teaching in international education. He has spoken on global and international education at many national and international conferences and published 11 books, 7 of which have been translated into other languages, as well as numerous articles and book chapters. His work as a global education consultant for United Nations, governments and non-governmental organisations has taken him to more than 20 countries in Africa, Asia, Europe, the Middle East and the Americas.

Graham's work has focused on the role and responsibility of public education, at both secondary and tertiary levels, to raise awareness of global issues and promote active global citizenship. His publications for educators and administrators have been used around the world and his work has been recognised by the Canadian Bureau for International Education (CBIE) with the *Award for Innovation in International Education*. He has also served on the Board of Directors of CBIE. Graham holds a BA in Sociology from the University of Sussex, an MA in Comparative Education from the University of London, and a PhD in Educational Studies from the University of York. He has held Visiting Scholar appointments at Queen's University, Simon Fraser University and the University of Victoria in Canada, and at Indiana University and the University of Minnesota in the USA.